

Appendix: Revenue and revenue growth by region and communications services sector

9 months ended 30 September 2001

Region	Revenue 2001 £m	Revenue 2000 £m	Revenue growth reported 01/00 %	Constant Currency Growth ¹ 01/00 %
North America	1,393.8	863.1	61.5	51.8
United Kingdom	455.6	357.4	27.5	27.5
Continental Europe	611.1	340.8	79.3	78.2
Asia Pacific, Latin America, Africa & Middle East	492.8	327.2	50.6	55.2
Total Group	2,953.3	1,888.5	56.4	52.5

Communications Services Sector	Revenue 2001 £m	Revenue 2000 £m	Revenue growth reported 01/00 %	Constant currency growth ¹ 01/00 %
Advertising & Media Investment Management	1,341.0	858.6	56.2	52.9
Information & Consultancy	431.8	383.1	12.7	11.2
Public Relations & Public Affairs ²	381.5	192.6	98.1	90.1
Branding & Identity, Healthcare and Specialist Communications	799.0	454.2	75.9	70.4
Total Group	2,953.3	1,888.5	56.4	52.5

¹ Constant currency revenue growth excludes the effect of currency movements.

² The revenue figures submitted to the Council of Public Relations Firms reflect some public relations income which is included here in advertising and media investment management, branding and identity, healthcare and specialist communications. Total public relations and public affairs revenues grew 78% to \$610 million.

Appendix: Revenue and revenue growth by region and communications services sector

3 months ended 30 September 2001

Region	Revenue 2001 £m	Revenue 2000 £m	Revenue growth reported 01/00 %	Constant currency growth ¹ 01/00 %
North America	436.0	309.5	40.9	37.9
United Kingdom	155.1	122.6	26.5	26.6
Continental Europe	198.8	122.1	62.8	63.2
Asia Pacific, Latin America, Africa & Middle East	166.4	125.2	32.9	42.7
Total Group	956.3	679.4	40.8	41.3

Communications Services Sector	Revenue 2001 £m	Revenue 2000 £m	Revenue growth reported 01/00 %	Constant Currency growth ¹ 01/00 %
Advertising & Media Investment Management	427.2	302.0	41.5	42.8
Information & Consultancy	149.9	143.6	4.4	5.5
Public Relations & Public Affairs	117.0	70.8	65.3	63.3
Branding & Identity, Healthcare and Specialist Communications	262.2	163.0	60.9	60.4
Total Group	956.3	679.4	40.8	41.3

¹ Constant currency revenue growth excludes the effect of currency movements.